



RESULTS BASED ACCOUNTABILITY IN ALABAMA

Under the lead of the Alabama Children's Policy Council several state and community groups are coming together to develop a set of results for children. A common set of results will provide a framework to unify child advocates. This work will also allow us to clearly see where we are, where we are going, and what we are doing.

Alabama has chosen to follow the Results Based Accountability model for this work. Through the summer and fall of 2007, this group will develop a draft set of Results and Indicators. This draft will then be presented for public feedback. In early 2008 we will publish a Children's Scorecard to show where we are.

Mark Friedman

After teaching high school math for one year, Mark Friedman served for 19 years in the Maryland Department of Human Resources, including six years as the department's Chief Financial Officer.

In 1991 he joined the Center for the Study of Social Policy in Washington, D.C. where his work focused on helping state and local governments finance innovative child and family services.

In 1996, he founded the Fiscal Policy Studies Institute (FPSI) in Santa Fe, New Mexico. Since 1996, he has provided training at the federal, state, county, city, school district and community levels. His work has involved nearly every kind of government and non-profit organization from social services, health and education to transportation, environment and many more. His widely acclaimed methods have been used in over 40 states and seven countries outside the United States.



SMART Kids



RBA 101 TRAINING

AUGUST 28, 2007
DRURY INN
MONTGOMERY, AL

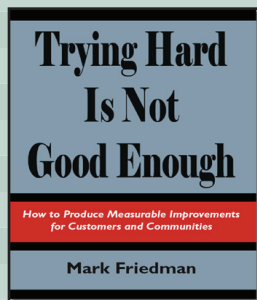
Alabama's Results Based Accountability

RESULTS BASED ACCOUNTABILITY

Mark Friedman's framework is about getting from talk to action quickly and making a difference, not just trying hard and hoping for the best. It has been used in over 40 states and seven countries outside the U.S. He provides practical methods for taking action together that are simple and common sense, use plain language, produce minimum paper and are actually useful to managers, community members and decision-makers.

The Results Based Accountability framework can be used to improve the quality of life in communities, cities, counties, states and nations, and includes everything from the well-being of children to the creation of a sustainable environment. It can help government and private sector agencies improve the performance of their programs and make them more customer-friendly and effective. Results Based Accountability is a common sense approach that replaces all the complicated jargon-laden methods foisted on us in the past. The methods can be learned and applied quickly, and all the materials are free for use by government and non-profit organizations and for-profit organizations of five persons or less.

In addition to presenting practical methods, RBA makes a contribution to social theory. It makes a clear distinction between population and performance accountability. While public and private organizations bear responsibility for their own performance, no organization can claim ownership of the well-being of a whole population. Population accountability is not an extension of performance accountability but a separate, and perpetually unfinished, collective enterprise. Mark clearly and completely explains the differences and connections between these two forms of accountability.



The Results Accountability progression of thought from results to experience, measures, baselines, story, partners, what works and action can be applied to any population challenge from the highest level consideration of world peace to the economic prosperity of nations and states to the safety of children in a particular community. The same thought progression can be applied to any performance accountability challenge from the management of whole governments to large public and private sector agencies to the smallest program and finally to our personal lives. Results accountability may be the only planning framework of this scope.

RBA 101 WITH MARK FRIEDMAN

This workshop, delivered by Mark Friedman across the U.S. and internationally, introduces participants to the Results Accountability framework. In the workshop, Results Accountability is applied to both cross-community quality of life improvements and the management of programs, agencies, and service systems.

In the morning session, participants will get a full presentation of the framework, including how to:

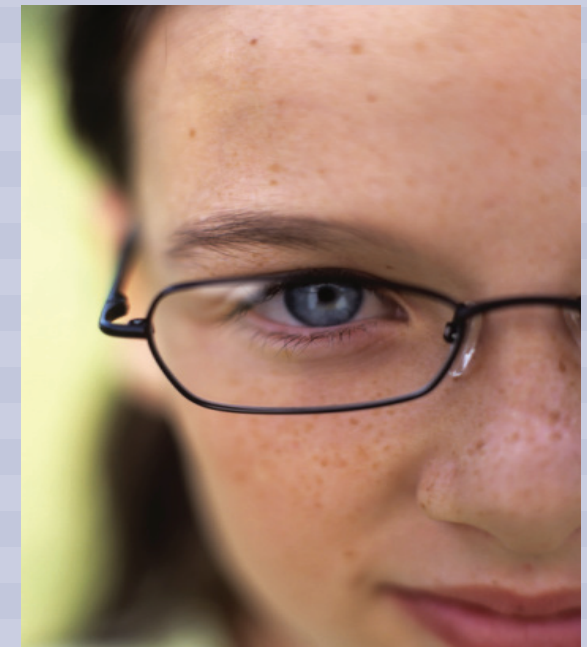
1. establish results and indicators of community well-being;
2. use results to drive decision making and budgeting;
3. identify performance measures for programs, agencies, and service systems;
4. use performance measures to improve performance; and
5. link program accountability to cross community efforts.

In the afternoon, participants will apply these concepts to real work in highly interactive, hands-on, "Turn the Curve" exercise.

Participants will receive the latest version of the Results Accountability Workbook and other updated materials.

COST:

This training normally cost \$375 per person to attend. However, due to the generosity of the Annie E Casey Foundation and the Alabama Children's Policy Council we are making it available for \$35 per person. This will include lunch and materials



REGISTRATION:

Registration information available at:
www.children.alabama.gov
334-223-0502

FOR MORE INFORMATION:

Department of Children's Affairs
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Montgomery, AL 36104
334-223-0502

PARTNERS:

Alabama Children's Policy Council
Annie E. Casey Foundation
Alabama Department of Children's Affairs
Voices for Alabama's Children
Nonprofit Resource Center
United Ways of Alabama
Alabama Partnership for Children